

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	TU-F	6A-7A		:30	\$450.00	08/28-08/31	4	1	4	\$1,800.00	
		Buyline Comment: NEWS										
	2	TU-F	7A-9A		:30	\$450.00	08/28-08/31	4	1	4	\$1,800.00	
		Buyline Comment: GMA										
	3	TU,TH-F	12P-1P		:30	\$350.00	08/28-08/31	3	1	3	\$1,050.00	
		Buyline Comment: THE CHEW										
	4	TU-F	5P-530P		:30	\$500.00	08/28-08/31	4	1	4	\$2,000.00	
		Buyline Comment: NEWS										
	5	TU-F	6P-7P		:30	\$750.00	08/28-08/31	4	1	4	\$3,000.00	
		Buyline Comment: NEWS										
	6	TU-TH	7P-730P		:30	\$400.00	08/28-08/30	3	1	3	\$1,200.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	7	TU-F	730P-8P		:30	\$400.00	08/28-08/31	4	1	4	\$1,600.00	
		Buyline Comment: MILLIONAIRE										
	8	TU-TH	11P-1135P		:30	\$1,200.00	08/28-08/30	3	1	3	\$3,600.00	
		Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AMER 4 PROSPERITY

Product AMERICAN 4 PROSPERIT

Estimate# 466

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //466

Flight Dates 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	20	M	730P-8P		:30	\$400.00	09/03-09/03	1	1	1	\$400.00	
			Buyline Comment: MILLIONAIRE									
	21	M	11P-1135P		:30	\$1,200.00	09/03-09/03	1	1	1	\$1,200.00	
			Buyline Comment: NEWS									
	22	M	1135P-1235A		:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
			Buyline Comment: NITELINE									
	23	M	8P-10P		:30	\$5,000.00	09/03-09/03	1	1	1	\$5,000.00	
			Buyline Comment: BACHELOR PAD									

---REPORT TOTALS---

Report Totals: 47 / \$33,850.00

---SALES MONTHLY TOTALS---

Sep 12: 47 / \$33,850.00
Sales Totals: 47 / \$33,850.00
Station Totals: 47 / \$33,850.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$153,864	KBLR	0%	KLAS	30%	KSNV	38%	KTNV	22%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	10%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA50+

Station	KTNV-TV LAS VEGAS, NV	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	AMERICAN 4 PROSPERIT		TOWSON, MD 21286	Salesperson	() ANJIE BRADY
Estimate#	466	Agency C/P1/P2/E	//466		
Buyer	KAREN BENCKINI	Flight Dates	08/28/2012 - 09/03/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CREDIT RISK ---
CASH IN ADVANCE